

# Feature Lighting Policy

| Aligned City Value/s           | Approachable  | Responsive | Transparent | Innovative |
|--------------------------------|---|------------|-------------|------------|
| Responsible Directorate        | Community Development   |            |             |            |
| Responsible Business<br>Unit/s | Community Development Admin   |            |             |            |
| Responsible Officer            | Director Community Development  |            |             |            |
| Affected Business Unit/s       | City Future Community Development Customer & Communications Facilities, Projects & Assets Recreation & Leisure Services |            |             |            |

#### **Objective**

The City of Stirling recognises that feature lighting can emphasise key landmarks while also enhancing both the character and vibrancy of key places.

The objectives of this policy are to:

- Enhance the City's visual appearance and sense of vibrancy through the lighting of identified buildings, structures, and other infrastructure.
- Utilise lighting for the celebration and/or commemoration of significant City of Stirling, State, National or International events.
- Utilise lighting for the acknowledgement of significant events or appeals on behalf of community groups, registered charities, not-for-profit organisations and other government authorities.

### Scope

This policy will only apply to feature lighting installed at key City infrastructure, landmarks and locations. Specifically:

- Scarborough Clock Tower
- Scarborough Beach Pool Lift Atrium

It is acknowledged that other infrastructure, landmarks and locations may be subject to feature lighting in the future.

#### **Policy**

- The City will, at its absolute discretion, utilise feature lighting to celebrate and/or commemorate events that are deemed to align with local community expectations and values.
- To maintain the unique nature of the feature lighting, the frequency of use and accepted applications may be limited to ensure this feature is not unduly diminished.
- The City will accept external applications to utilise feature lighting for raising awareness of significant events or appeals that:
  - o are recognised within the City of Stirling; and / or

- has State, National, or International significance, as determined by the City of Stirling,
- has a well-recognised connection with a requested colour.
- Interested parties must submit their application to utilise feature lighting within a reasonable timeframe of the event or appeal to ensure the alignment of communications that build community awareness.
- Applications will be considered on a first come, first served basis or at the discretion of the City's Director Community Development.
- Approved use of feature lighting will be for one year only and may or may not then be granted in following years.
- Feature lighting of Scarborough Clock Tower and Scarborough Beach Pool Lift Atrium may be booked for a minimum of one (1) night and a maximum of two (2) nights, unless otherwise agreed.
- Applications can be made up to one (1) year in advance.
- The City reserves the right to accept or reject applications at its absolute discretion.
- Applications will not be considered for national days of other countries or from individuals for their own purposes unless they are deemed to have a strong connection to the City of Stirling, Western Australia, or Australia.
- Applications to utilise feature lighting will not be accepted for:
  - Commercial advertising purposes.
  - o Individuals for their own purposes.
  - Political purposes.
  - o Private functions (i.e. weddings, parties, corporate events, birthdays, or bereavements).
  - Religious purposes.

#### **Definitions**

"The City" means the City of Stirling.

**"Feature Lighting"** means architectural type lighting used to draw attention to a particular building, structure, or infrastructure through bespoke lighting projections.

"Scarborough Beach Clock Tower" also known as The Rotary Clock Tower of Scarborough Beach was constructed in 1979 and marks the 150th Anniversary of the foundation of the state of Western Australia and the 75th Anniversary of the founding of Rotary International. Located 1 Scarborough Beach Road, Scarborough WA 6019. Asset Number 10036962.

"Scarborough Beach Pool Lift Atrium" located 171 The Esplanade, Scarborough WA 6019. Asset Number 10000423.

# Relevant management practices/documents

Feature Lighting Management Practice

## Legislation/local law requirements

Local Government Act 1995

Local Government Property Local Law 2009

| Office use only          |                   |              |          |  |  |
|--------------------------|-------------------|--------------|----------|--|--|
| Relevant delegations     | Not Applicable    |              |          |  |  |
| Initial Council adoption | Date 4 March 2025 | Resolution # | 0325/018 |  |  |
| Last reviewed            | Date              | Resolution # |          |  |  |
| Next review due          | <b>Date</b> 2027  |              |          |  |  |